

Help change land better

Real-time employee listening and manager support during organisational change.

Loopin helps organisations understand how their people are experiencing change, identify emerging challenges early and give managers the insight and support to respond.

**Listen early. Act sooner.
Support people through change.**



Change doesn't happen on a project plan



Organisations can plan the strategy, communications, milestones and implementation. But the success of change ultimately depends on how people experience it day to day.

Traditional surveys can tell you how people felt at a point in time. During change, leaders need to understand what is happening as it unfolds.

Loopin helps organisations:

- Listen to how people are experiencing change
- Understand what is shifting across teams
- Act on emerging issues earlier
- Support managers and employees through uncertainty
- Track how the experience changes over time

Because successful change requires more than good communication. It requires understanding.



From assumptions to understanding

Loopin provides regular, targeted employee check-ins throughout periods of change.

Questions can be tailored around the programme and explore areas such as:

- confidence in the change
- understanding of the why
- clarity and communication
- workload and capacity
- manager support
- wellbeing and resilience
- confidence and motivation
- readiness for what happens next

Real-time insight enables leaders to see what is working, where experiences differ across teams and where additional support may be required.

No waiting until the end of the programme to understand how change really landed.

Check in

Back QUESTION 1 OF 8

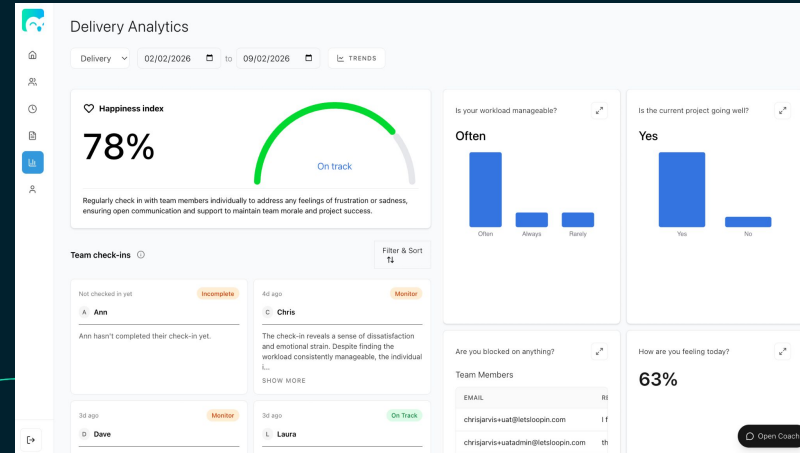
To what extent do you feel safe raising how you feel at work?

Required

0 25 50 75 100

50

Previous Next



Give managers the confidence to lead through change



Managers are often where organisational change becomes real.

They are expected to explain decisions, manage uncertainty, respond to concerns and maintain engagement, often while experiencing the change themselves.

Loopin gives managers:

- Team insight
 - Understand how change is landing within their team.
- Early warning
 - Identify emerging challenges before they become bigger problems.
- Practical guidance
 - Receive clear, in-the-moment support on where to focus and what to do next.
- Digital coaching
 - Access confidential coaching and resources to build confidence and capability through change.

Better-informed managers can have better conversations when they matter most.



See the experience of change across your organisation

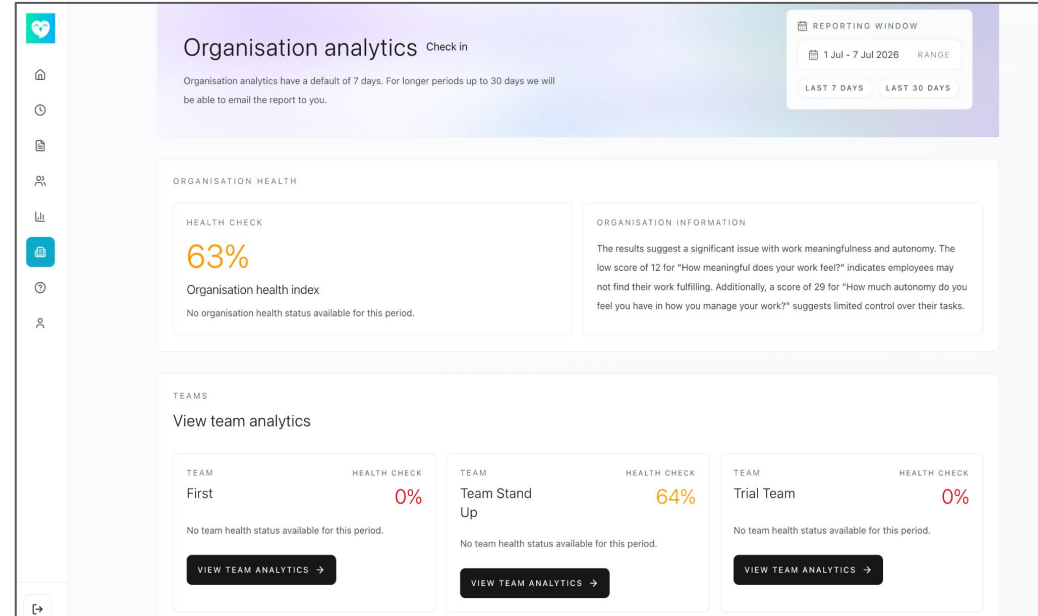


Leadership teams get a clear view of how change is being experienced across the organisation.

Loopin can help identify:

- Organisational and team-level trends
- Emerging themes and risks
- Differences in experience across teams
- Areas where managers need additional support
- Changes in sentiment over time
- Where communications or interventions may need to adapt

The objective is not to measure individuals. It is to understand patterns, identify emerging risks and help leaders respond earlier.



One Platform. Three Perspectives.

Employee Journey

- Share regular feedback
- Feel heard throughout change
- Access relevant support and resources
- Receive confidential digital coaching where enabled

Manager Journey

- Understand team trends
- Identify emerging risks
- Receive practical guidance
- Lead conversations with greater confidence

Leadership Journey

- Understand how change is landing
- Compare experiences across teams
- Identify emerging themes early
- Make informed decisions and adapt the change approach

Supporting change from announcement to adoption

Loopin can support organisations through:

Transformation programmes

Understand employee experience throughout major organisational or digital transformation.

Restructures & change

Support leaders, managers and employees through uncertainty and transition.

New ways of working

Understand where adoption is strong and where teams need additional support.

Leadership & learning

Reinforce learning between sessions and understand if new behaviours translate into everyday work.

Culture change

Track how attitudes, behaviours and experiences evolve over time.

Whatever the programme, the principle is the same:
listen early, identify what matters and help people take action.

Make change something you understand, not something you assume

Loopin helps organisations combine employee voice, organisational insight and practical manager support throughout change.

01

Listen.

02

Understand.

03

Act.

04

Improve.

Ready to understand how change is really landing?

Talk to us about Loopin for Change.

Rebecca Saunders Jones

