



Executive and
Professional Performance

Excellence in Leadership

For everyone
From the world of performing arts

ignite.gsmd.ac.uk



Our story

Guildhall Ignite is the only executive and professional development consultancy offered by a specialist arts education institution combining EMCC accredited coach training with performance-based coaching, from our team of executive coaches and specialist coaches in the performing arts.

Founded in 2017 as Guildhall Coaching Associates, Guildhall Ignite builds on Guildhall School of Music & Drama's expertise in coaching hundreds of leaders and teams in a broad range of industries, including the arts, education and business.

We enable outstanding performance in everyone informed by our unique approach of coaching in and through the performing arts, along with a suite of programmes designed to support leaders to meet business needs and respond to the challenges of today and tomorrow.

We have over 40 qualified trained Coaching Associates comprising both Guildhall staff and external specialists who bring complementary expertise.



Our unique approach – 'Human beings before human doings'

Our evidence-based approach works because those in the performing arts understand the commitment it takes to hone their craft and hold deep appreciation for what can be achieved by rigorous learning, reflection, practice and collaboration. They know how each individual member of an orchestra contributes their capability to result in the finest of collective sounds.

This skill and dedication to coaching individual potential and creativity is matched only by their ability to excel at human connection in service of giving others the opportunity to experience, see and sense outstanding performance. This is what makes our coaching transformational, rather than simply transactional, enabling sustainable impact.

Our activity

There are three pillars to our work:

- **Personal Performance** For those seeking to 'own their stage' with one-to-one executive coaching and voice/embodiment communications work, with training like *The Authentic Speaker*, *Into the Spotlight For Women* and *MBTI Personality Profiling*.
- **Enabling Performance** For those who want to support their teams and benefit from EMCC-accredited coach skills training at 3 levels: foundation, practitioner and CPD. This includes *Core Skills in Coaching & Mentoring for Leaders and Managers*.
- **Organisational Performance** Bespoke training designed specifically for leaders and teams to create harmonious and high performing teamwork across an organisation, including *Conducting Courageous Conversations* and *Resilient Teams*.



Our clients

50+ partners including

Royal Ballet and Opera

Imperial

IVAR UK

WorldSkills UK

BBC

Digital Catapult

MacMillan Publishers

Greater London Authority

Royal College of Music

Connect with us for your free discovery call at ignite@gsmd.ac.uk



Ignite your performance – what will you spark?

“This will change how I lead in the future.”

“The most directly practical management and leadership training I have had.”

“Guildhall Ignite converted training methodologies for theatrical professionals to future leaders in a way that was refreshing! I felt empowered.”

“What energy and what fun. It gave me a fresh perspective, taught me to have more confidence, have trust in my knowledge and conviction in what I say.”

“Excellent in all respects. My coach quickly created a sense of trust and was able to balance giving me the freedom to speak about whatever I felt I needed to discuss, with keeping our sessions focused and productive.”



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**GUILD
HALL
SCHOOL**