

The background is a dark purple color with a pattern of thin, wavy, concentric lines in a slightly lighter shade of purple, creating a ripple effect. The lines are more dense on the left and right sides, tapering towards the center.

electric
circus

Extraordinary learning. At Work

Digital experiences as *electric*
as the apps people love.



THE CHALLENGE

The growing experience gap employees feel every day.

Employees now expect *personalised*, intuitive and adaptive digital experiences **everywhere**.

At work, most enterprise learning platforms fall short, built for administration rather than experience.





Which creates real consequences:

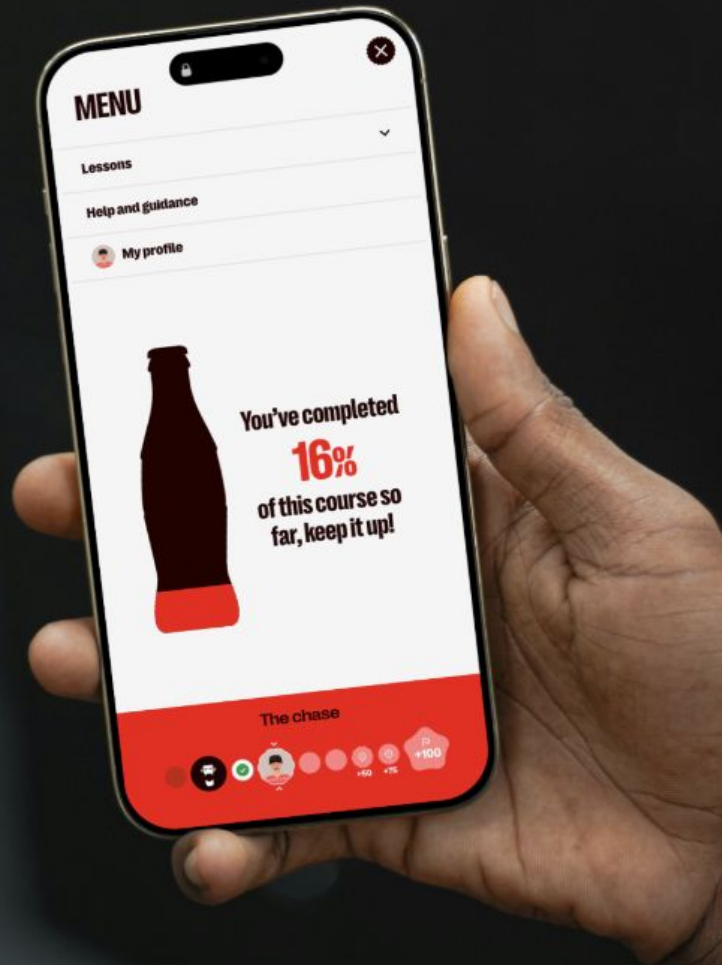
This makes it difficult for organisations...

- To get people interested in, and *loving*, learning.
- To align learning with ever changing organisational priorities such as skills development, hybrid work or career exploration.



"70% of companies do not think their learning systems are fit for a modern workforce. Only 50% of corporate buyers rate the quality of their learning systems as good or better."

Fosway Group, Digital Learning Realities research



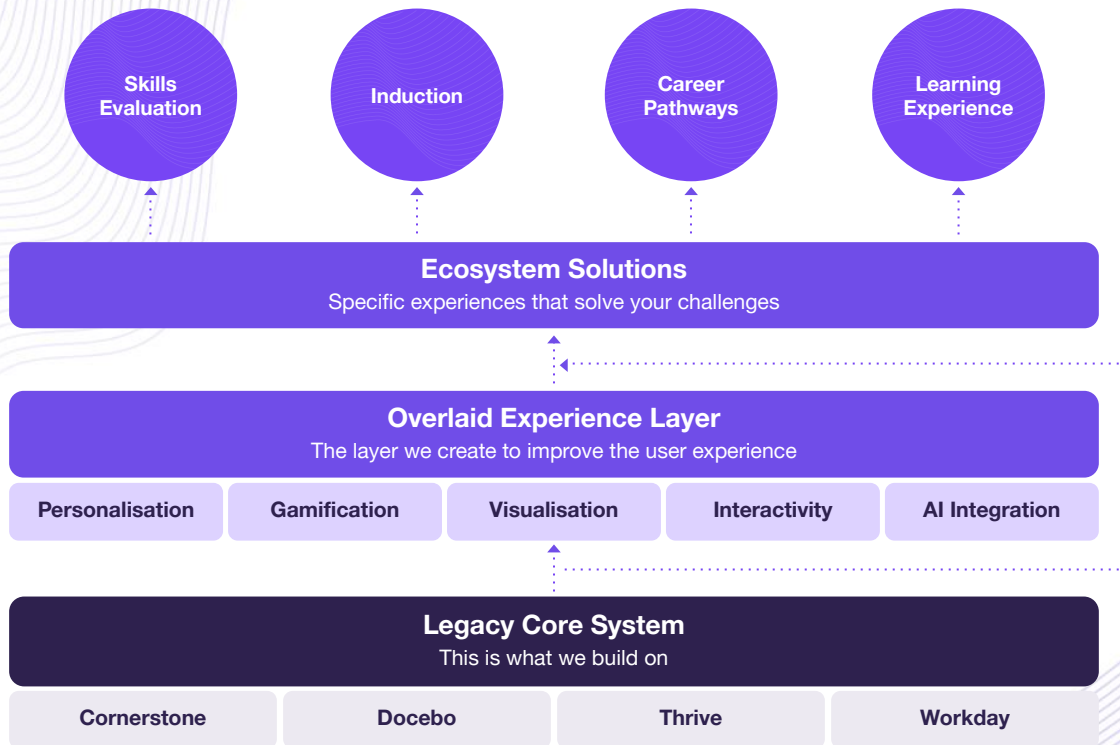
What's changing

The talent market is shifting from “LMS” to “learning system suites”

We help close the gap by transforming existing HR tech and LMS platforms by optimising user experience and enhancing functionality. This creates dynamic and agile experiences that engage and energise employees, enabling you to respond effectively to a constantly changing talent landscape.

How it works

We use the *Electric* Learning Suite model:

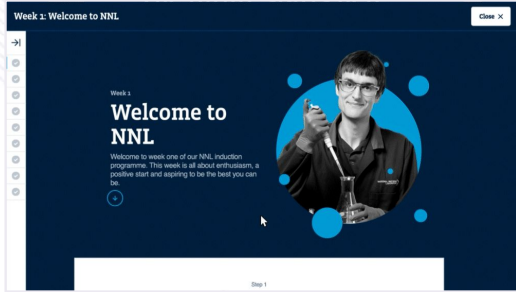


We do it for



Three things we do extraordinarily well

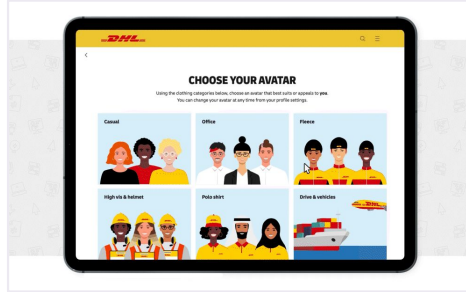
Inspiring Onboarding



Crafting *impactful* and *memorable* onboarding journeys for your new hires. First impressions that stick and set people up to perform.

[Find out more](#)

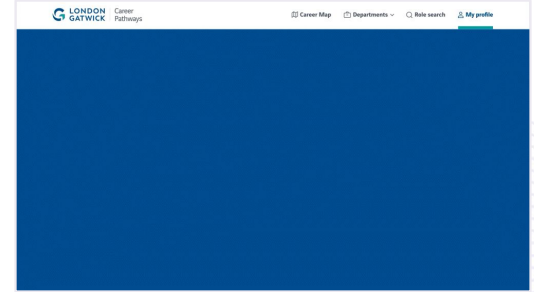
Meaningful Learning



Creating *engaging* learning and development experiences grounded in cognitive science. Experiences that drive real capability growth and measurable impact.

[Find out more](#)

Transforming Career Pathways

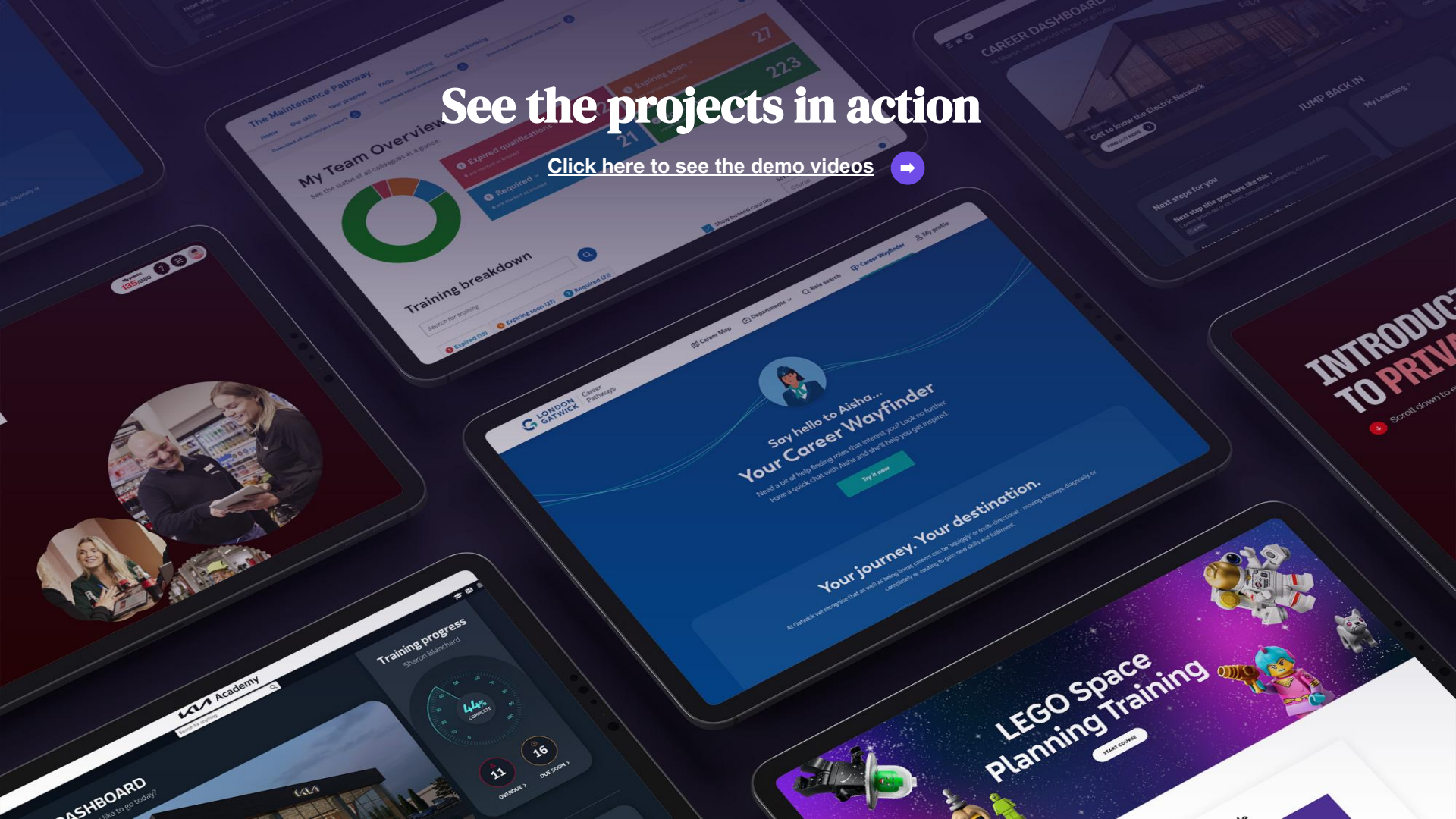


Building *innovative* platforms and tools for career mapping and skills evaluation. Keeping your best people by helping them grow

[Find out more](#)

See the projects in action

[Click here to see the demo videos](#)



What the measurable impact is.

- Gatwick Airport: **72% fewer** resignations due to lack of career opportunity. Internal progression doubled in the first 6 months post-launch.
- DHL: **4.9/5** experience score. 50%+ of users returned to replay a learning game voluntarily.
- LEGO Group: eNPS of **6.1 out of 7** for our experiences, vs the LEGO average of 3.5 - we nearly doubled it.
- NNL: NPS 67, world-class score in year one. Attrition fell from **26% to 17%** after launch.
- Tesco: **98%** positive feedback from end users.



Let's close the gap. Contact us to find out how.

If your people deserve better digital experiences at work, book a free 30-minute Experience Gap Review. We'll show you exactly where your platform is losing people and send you a findings deck to take back to your team. Book below.

Ready to join the Circus?

www.electriccircus.co.uk ➔

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