

Learning Managers Programme

(Including ILM Level 5 Leadership
and Management Certificate)

July 2025



ILM Level 5 Certificate via Cake People
Development, an approved ILM centre



CLO¹⁰⁰

What is the Learning Managers Programme?

Helping you take your career in Learning & Development to the next level; this comprehensive development programme is perfect for L&D managers looking to formalise their existing L&D experience while gaining advanced skills to thrive in future leadership roles.

The programme includes the ILM Level 5 Leadership and Management qualification, providing you with the opportunity to achieve an internationally recognised credential as part of your development.

The CLO100 Learning Managers Programme is a practical L&D focused alternative to the CIPD level 5 qualification.

Learning Managers Programme



Learning Managers Programme 6 Month Roadmap



Module 1: Onboarding

- Welcome Webinar and Objective Setting
- Panel Discussion with Learning Leaders Alumni
- ILM Level 5 Introduction Call
- Facilitated Group Coaching Session



Module 2: Transitioning from L&D Manager to L&D Leader

- Business Partnering with Author, Dr Keith Keating
- Creating Space for Strategic Thinking
- Building an L&D Strategy



Module 3: Core Skills

- Using AI in L&D
- Supporting Organisational Change
- Developing your Coaching Skills
- Inclusiveness in Learning
- Facilitated Group Coaching Session



Module 4: L&D as a Business Centre

- An Introduction to Commercial Awareness
- Learning Metrics with Author, Ajay Pangarkar
- Finance for Learning
- Developing a Marketing Mindset
- Reflection Session and Next Steps

1 day In-person Event and Member Meetups

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Programme Elements

Community

Being part of a diverse community of learning leaders provides you with an invaluable opportunity to grow your network and learn from your peers.

Workshops

The programme workshops provide you with the opportunity to learn more about each topic and practice any new skills in a safe environment.

ILM Level 5 Certificate

During the programme you have the opportunity to work towards your ILM Level 5 Leadership and Management Certificate. You'll be allocated a dedicated assessor to help you through your assignments.



CMI Level 7 Certificate, via Cake People Development, an approved CMI centre.

Learning Managers Programme

Digital Content

The CLO Lounge is the digital platform that supports your development throughout the duration of the programme.

Group Coaching

Engage in facilitated group coaching sessions as part of the programme, designed to bring your cohort closer while driving real solutions to today's challenges. These sessions provide a unique space to share experiences, exchange ideas, and gain fresh perspectives on any roadblocks you're facing.

[Book a call](#)

[Enrol now](#)

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Module 1: Onboarding

Programme Orientation and Preparation Essentials

This introductory module sets you up for success. Here, you'll have the chance to forge meaningful connections with your peers, laying the groundwork for a supportive learning community.

Virtual Workshops

- Welcome Webinar & Objective Setting
- Interactive Panel Discussion with Learning Leaders Alumni
- ILM Level 5 Introduction Call
- Facilitated Group Coaching Session



Jo Cook



Margaret Burnside



Sara Matthews



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Module 2: Transitioning from L&D Manager to L&D Leader

Preparing you for your Transition to Learning Leadership

In this module, we'll explore key strategies and essential insights designed to guide your transformation from an L&D manager to an influential L&D leader.

Virtual Workshops

- Business Partnering with Dr Keith Keating
- Creating Space for Strategic Thinking
- Crafting your L&D Strategy



Margaret Burnside



Dr. Keith Keating



Module 3: Core Skills

Foundational Elements to Support your Role in Learning Management

L&D is about much more than 'design & delivery'. This Core Skills module equips you with the tools and strategies to excel in your role, enabling you to drive impactful learning initiatives and leave you better positioned to support your organisation's goals.

Virtual Workshops

- Supporting Organisational Change
- Developing your Coaching Skills
- Using AI in L&D
- Inclusiveness in Learning
- Facilitated Group Coaching Session



Erica Farmer



Julie Drybrough



Zoe Poulton



Dr Ingeborg Krose

Module 4: L&D as a Business Centre

Equipping you for Better Business Alignment

This module is designed to shift your perspective, empowering you to think like a business leader rather than solely a learning leader. You'll gain a deeper understanding of your organisation's dynamics and discover ways to drive meaningful value, aligning your learning strategies with broader business objectives.

Virtual Workshops

- An Introduction to Commercial Awareness
- Learning Metrics with Author Ajay Pangarkar
- Finance for Learning
- Building your L&D Brand & Marketing Learning
- Reflection and Next Steps



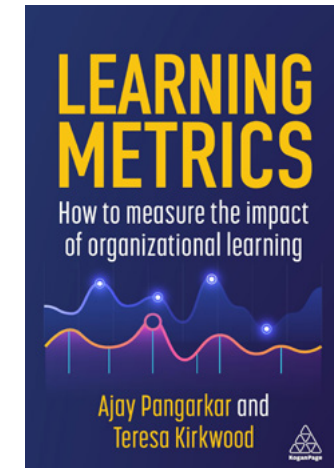
Gareth Batterbee



Ajay Pangarkar



Karen Findlay



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CLO Community Membership Included

Unlock the power of connection with the CLO Community Membership, designed exclusively for leaders in Learning & Development. This vibrant network spans a wide range of industries, bringing together professionals who share a passion for enriching the L&D landscape. As a member, you'll tap into a diverse pool of experience and benefit from the collective mind of the community.

Here's a glimpse of what membership unlocks:

- Global Networking Opportunities
- Regular Meet-ups
- Peer to Peer Conversations
- Group Coaching
- Webinars and Workshops
- Live Author Interviews

- Digital Membership Badge
- Exclusive Offers and Discounts
- Comprehensive Research Insights
- The 'CLO Lounge': Digital community hub, including:
 - Complimentary virtual workshops and webinars.
 - Exclusive interviews with leading L&D authors.
 - Tailored resources and tools crafted for CLOs.
 - An expansive global network of CLO peers.
 - Specialised content areas focusing on key topics like AI, Wellbeing, and Leadership.

When you join the programme you are automatically given 12 months CLO Membership, worth £199.

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A Reminder of What's Included

Your investment in The Certificate in L&D Management is fully inclusive of:

- All virtual workshops over the course of programme.
- Any in-person events (excluding travel and accommodation)
- ILM Level 5 Certificate.
- 12 months access to the CLO Lounge, our digital platform of engaging content & access to regular member meet-ups.
- Extensive collaboration and networking opportunities with fellow participants.
- Facilitated group coaching.

£4,800 + VAT

Scholarship fund and flexible payments are available for self-funders

Get in touch with one of the team to find out more about the Learning Managers Programme

Email us at tom@clo100.co.uk | Call us: 0333 3011 100 | Visit: www.clo100.com

Our Promise to You

- We guarantee that by the end of the programme, you'll have actionable strategies to implement in your organisation, or we'll provide additional sessions to help you bridge the gap.
- If you don't feel the programme is delivering the value you expected within the first 30 days, we'll refund your investment, no questions asked. All we ask is that you attend each session live.
- We guarantee you'll build meaningful connections with like-minded L&D leaders, or we'll invite you to an exclusive follow-up networking session to ensure you do.