

Learning Leaders Programme

(Including CMI Level 7 Strategic Leadership
and Management Certificate)

July 2025



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What is the Learning Leaders Programme?

The Learning Leaders Programme in conjunction with Leeds University Business School, and CMI is designed to help Learning Leaders transform their businesses into top performing learning organisations by enabling you to operate strategically at board level, and have real influence and impact in your organisation.

"I've had a careful read through the Learning Leaders Programme Syllabus. It's very comprehensive and aligned to the needs of future L&D leaders, offering the type of experiences one would expect from a quality business school or similar, but with feet firmly planted in the practice as well as the theory of the CLO world."

Charles Jennings, The 70:20:10 Institute



The Learning Leaders Programme 10 Month Roadmap



Module 1: Onboarding

- Welcome Webinar
- Discover your GC Index Profile
- L&D Business Models
- Getting the most from your Learning Experience
- Exploring AI in Learning



Module 2: Building the Foundations

- Building Psychological Safety
- Creating an Equitable Environment
- Establishing an EDI Strategy for L&D



Module 3: Business Alignment

- Commercial Awareness
- Strategic Thinking
- Measurement & Impact
- Finance for L&D Leaders
- Crafting a Business Case
- Internal Selling & Influencing



Module 4: Marketing Learning

- Building a strong L&D Brand
- Developing a Marketing Mindset
- Using Storytelling for Marketing Learning
- Developing your Personal Brand
- Presenting to the Board



Module 5: Off-boarding

- The future of L&D
- Moving Forward
- Certification from Leeds University Business School and CLO100, and Final Programme Review and Reflections

Includes a 2-day Residential Event

In Person Certification

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Programme Elements

Community

Being part of a diverse community of learning leaders provides you with an invaluable opportunity to grow your network and learn from your peers.

Workshops

The programme workshops provide you with the opportunity to learn more about each topic and practice any new skills in a safe environment.

Executive Certificate and CMI Level 7

Gain the executive Certificate in Strategic Learning Leadership and the CMI Level 7 Certificate in Strategic Management and Leadership Practice and become a fully qualified CLO.



CMI Level 7 Certificate, via Cake People Development, an approved CMI centre.

Learning Leaders Programme

Digital Content

The CLO Lounge is the digital platform that supports your development throughout the duration of the programme.

Residential Events

During the programme, there are two in-person events, which are ideal for developing your professional relationships with your peers and meeting speakers and facilitators in person.

Group Coaching

Engage in facilitated group coaching sessions as part of the programme, designed to bring your cohort closer while driving real solutions to today's challenges. These sessions provide a unique space to share experiences, exchange ideas, and gain fresh perspectives on the roadblocks you're facing.

[Book a call](#)

[Enrol now](#)

What are Our Customers Saying?

"I acquired new skills and a fresh perspective on leadership, personal growth, growth mindset, and the value of learning. Above all, I was reminded what a welcoming, passionate, and supportive network the L&D community is."

John Gregg, Head of L&D and OD,
Alzheimer's Research UK

"When my CPO gave me the news of my promotion to Head of L&D, she was overwhelming in her praise of how much she's seen me grow in confidence while I've been on the programme."

Claire Kennady, Head of L&D, IMI

"The opportunity to connect with so many wonderful learning leaders has been an opportunity like no other. I am eternally grateful. I have left feeling full... of energy, ideas, renewed passion."

Danielle Ware, Head of Talent
Development Busy Bees



Module 1: Onboarding

Programme Orientation and Preparation Essentials

This introductory module is crafted to set you up for success. Here, you'll have the chance to forge meaningful connections with your peers, laying the groundwork for a supportive learning community.

Virtual Workshops

- Welcome webinar & objective setting
- Getting the most from your learning experience
- Discover your GC index profile
- Fireside chat with author, Dr Keith Keating
- L&D Business Models with Charles Jennings
- CMI Level 7 introduction call



Charles Jennings



Amy Brann



Dr. Keith Keating

Module 2: Building the Foundation

Essential Building Blocks for Learning Organisations

Learn how to create a thriving, inclusive learning environment. Dive deep into the core elements that are pivotal in shaping an exceptional space for growth and development.



Erica Farmer



Sophia Kalpaka



Bilal Harry Khan

2-day Residential Event

You'll have the opportunity to meet and connect with your peer group in person, sharing insights and exchanging ideas on the following topics:

- Building psychological safety
- Creating an equitable environment

Virtual Workshops

- Establishing an EDI strategy for L&D
- Exploring AI in Learning
- Group Coaching Calls

Module 3: Business Alignment

Strategically Aligning Learning with the Business

Build the skills to align learning strategies with organisational priorities. This module develops your commercial awareness, strategic thinking, and ability to measure impact. Gain practical insights into finance, crafting business cases, and influencing key stakeholders to drive organisational success.

Virtual workshops

- Commercial Awareness
- Strategic Thinking
- Measurement and Impact 'Ask the Expert' with Jim Kirkpatrick
- Finance for L&D Leaders
- Crafting a Business Case
- Internal Selling and Influencing



Gareth Batterbee



Margaret Burnside



Jim Kirkpatrick



Karen Findlay

Module 4: Marketing Learning

Marketing Learning for Maximum Impact and Engagement

Discover how marketing can elevate the visibility and impact of your learning initiatives. This module helps you build a powerful L&D brand, adopt a marketing mindset, and use storytelling to engage learners. Enhance your personal brand, refine your boardroom presence, and gain the confidence to secure support for your programmes.

Virtual Workshops

- Building a Strong L&D Brand
- Developing a Marketing Mindset
- Using Storytelling for Engaging Learners
- Presenting to the Board
- Group Coaching Calls



Sion Taylor



Gavin Brown



John Power

Module 5: Offboarding

Supporting you Moving Forward

This is a pivotal chapter in your learning journey designed to support your transition to future success. This module offers you the opportunity to reflect and consolidate the rich experiences and insights you've gained throughout the programme.

Celebrate your accomplishments with a prestigious certification ceremony at Leeds University Business School, affirming your dedication and expertise. Additionally, as you embark on this next phase, you'll gain access to the CLO100 alumni network to support your ongoing development journey.

What's included

- The Future of L&D, with Donald Taylor
- Moving Forward, with Amy Brann
- Certification from Leeds University Business School and CLO100, and Final Programme Review and Reflections



Donald H Taylor



Amy Brann



**Tone Thomas
Vaduthala**

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Become a Professionally Qualified CLO

On successful completion of the Learning Leaders Programme you will be awarded an Executive Certificate from CLO100 and Leeds University Business School to recognise your achievement and commitment to personal learning.



"In this era of radical change, Chief Learning Officers have the difficult role of ensuring that their organisational talent is equipped with the skills needed to navigate through these uncertain times. Considering this, the Leeds University Business School is excited to partner with CLO100 in their vision to support Learning Leaders through this challenging journey. Together, we have crafted a unique learning experience that seamlessly amalgamates theory and practice to deliver a highly experiential journey for senior learning leaders."

**Tone Thomas Vaduthala FCMI FLPI,
Director of Executive Programmes,
Leeds University Business School**

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CLO Community Membership included

Unlock the power of connection with the CLO Community Membership, designed exclusively for leaders in Learning & Development. This vibrant network spans a wide range of industries, bringing together professionals who share a passion for enriching the L&D landscape. As a member, you'll tap into a diverse pool of wisdom and benefit from the collective mind of the community.

Here's a glimpse of what membership unlocks:

- Global Networking Opportunities
- Quarterly Meetups
- Peer to Peer Conversations
- Collaborative Learning & Group Coaching
- Webinars and Workshops
- Live Author Interviews

- Digital Membership Badge
- Exclusive Offers and Discounts
- Comprehensive Research Insights
- The 'CLO Lounge': Digital community hub, including:
 - Complimentary virtual workshops and webinars.
 - Exclusive interviews with leading L&D authors.
 - Tailored resources and tools crafted for CLOs.
 - An expansive global network of CLO peers.
 - Specialised content areas focusing on key topics like AI, Wellbeing, and Leadership.

When you join the Learning Leaders Programme you are automatically given lifetime CLO Membership, worth £599.

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A Reminder of What's Included

Your investment in The Learning Leaders Programme is fully inclusive of:

- All virtual workshops over the course of programme.
- 1 residential event (accommodation not included) and one day time face to face event.
- The Executive Certificate in Strategic Learning Leadership from CLO100 and Leeds University Business School.
- CMI Level 7 Certificate in Strategic Management & Leadership.
- Lifetime access to the CLO Lounge, our digital platform of engaging content.
- Extensive collaboration and networking opportunities with fellow participants.
- Facilitated group coaching.

Our Promise to You

- We guarantee that by the end of the programme, you'll have actionable strategies to implement in your organisation, or we'll provide coaching sessions to help you bridge the gap.
- If you don't feel the programme is delivering the value you expected within the first 60 days, we'll refund your investment, no questions asked. All we ask is that you attend each session live.
- We guarantee you'll build meaningful connections with like-minded L&D leaders, or we'll invite you to an exclusive follow-up networking session to ensure you do.

£7,800+VAT

Scholarship fund and flexible payments are available for self-funders

Get in touch with one of the team to find out more about the Learning Leaders Programme

Email us at tom@clo100.co.uk | Call us: 0333 3011 100 | Visit: www.clo100.co.uk