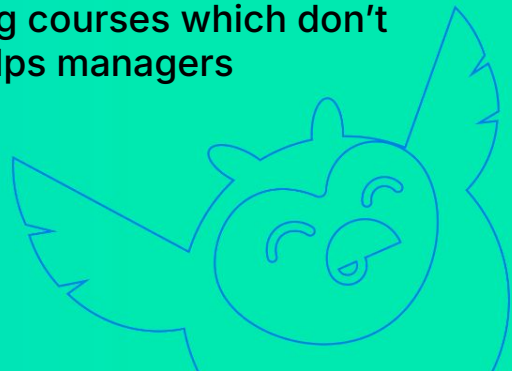




The People Performance Platform

Better managers change everything.

Fed up of traditional engagement surveys and costly in person training courses which don't last? Loopin is a real-time engagement and coaching platform that helps managers understand how their teams are feeling and act immediately.



70% of engagement depends on managers. Yet most are flying blind.

Managers hold the keys to engagement, yet most are left guessing. In a world of hybrid chaos and quiet quitting, it's time to give them real-time nudges to help them in the moment.

We believe the future belongs to companies where every manager is a *performance multiplier* - equipped with real-time insight, personalised coaching, and the confidence to lead well.



Coaching Goals



My name is René. Welcome your first coaching session. How are you?

I'm feeling great today thanks.

Leadership session

Introduction



Objective



Strategy



Commitment

The hidden cost of poor management

- Every disengaged employee costs £££ /year in lost productivity, absenteeism and churn.
- Replacing a high performer costs up to 2x their salary.
- The true cost of poor management? Millions.

Hybrid work, AI disruption, and quiet quitting have made management harder, and more important, than ever before



What Loopin Delivers

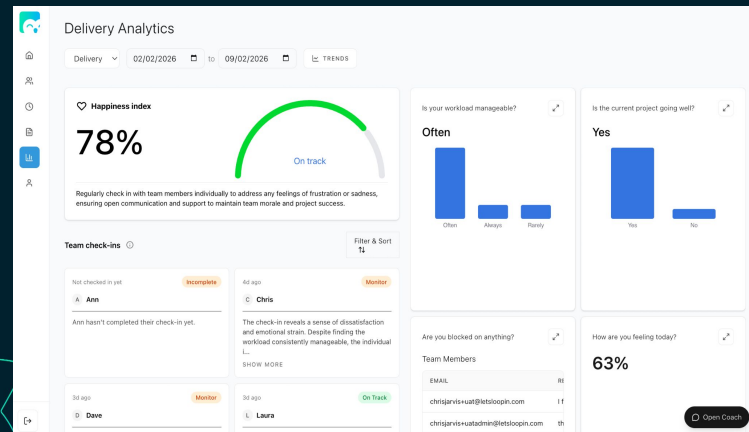
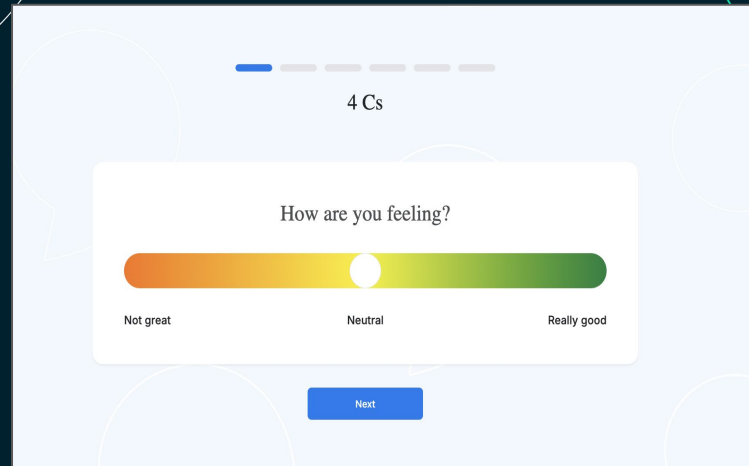
Loopin Engage

- Customisable pulse surveys - science backed questions
- Rich real-time sentiment data and clear insights on team morale, happiness, clarity, wellbeing, progress and performance
- In-the-moment prompts for managers on what to do next, when it matters most

No heavy setup. No long implementation. Just meaningful insight, instantly actionable.

Loopin Engage helps organisations **move from guessing to knowing**, enabling managers to take timely action and leaders to make data-informed decisions that improve both people and business performance – at scale.

Because when managers have the right insight and support, they become performance multipliers.



What Loopin Delivers



Loopin Coach

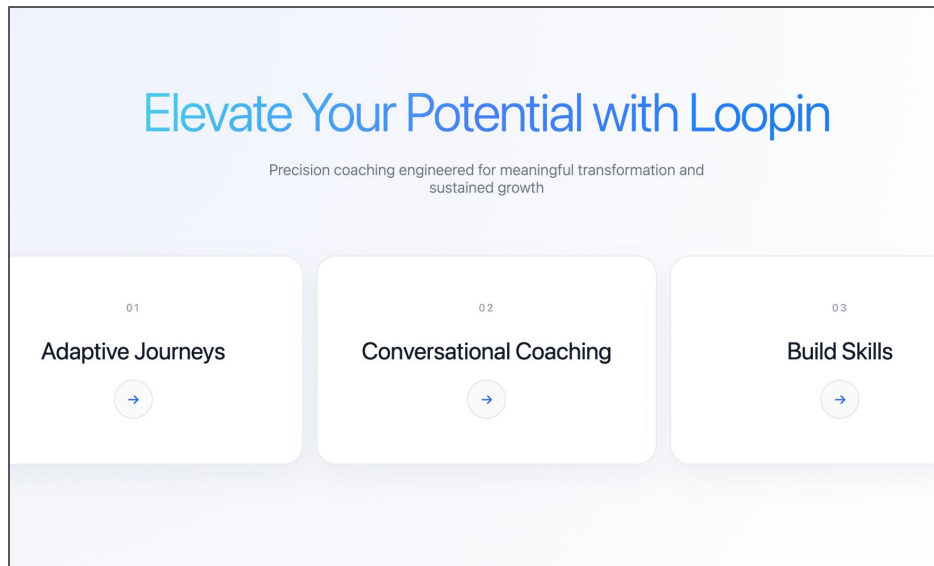
Self paced skill building and professional development journeys

- a. Adaptive learning pathways
- b. Conversational coaching
- c. Build skills - access to University accredited e-learning content in Leadership, Soft Skills, Compliance and Health and Safety.

Curated learning for your people - self paced or company directed.

Loopin can partner with existing coaches or coaching content to offer a blended learning experience.

Designed to be safe, secure and trusted by employees.



Loopin turns sentiment into data; data into insights; insights into knowledge; knowledge into action

- 1 **Understand** your people – Continuous insights into team sentiment, workload, & wellbeing.
- 2 **Coach** with confidence – Real-time nudges and digital coaching at the moment of need.
- 3 **Drive** lasting change – Embedded habits like weekly check-ins or structured feedback moments, measurable cultural improvement and increased productivity.

The Results? Happier teams. Healthier bottom line.

+30%

Manager Effectiveness*

+25%

Employee Engagement*

-20%

Employee Turnover*

£60K

Annual saving per high performer

**100 managers →
20 fewer
leavers**

= £1.2M saved.

Co-developed with the University of
Oxford. Trusted by leaders.



UNIVERSITY OF
OXFORD

**"I wish I had a tool like Loopin
available for when I was running
Social Chain."**

**– Steven Bartlett, Dragons' Den Star & Diary of a CEO
Host**



Mike Butcher - Editor at large, TechCrunch

"Loopin's approach aims to provide personalised coaching and development advice back to the employees in real-time, distinguishing Loopin from other companies in the space."



Sophie Crowe - Comms Manager at Skoll Centre, Oxford University

"We love using Loopin. We are a project-based hybrid workforce, and it can be a very demanding job working for the University. Using Loopin allows us to see when the stress is building and when burnout may occur."



A large, stylized blue owl logo is positioned on the right side of the slide. The owl is composed of various shades of blue, with its body and wings in a darker blue and its face and ears in a lighter blue. The owl's eyes are represented by two large, light blue circles. The background of the slide is a solid light blue color.

Built for all levels of management. Loved by HR Leaders. A game changer for COOs.

- HR Leaders: Empower your people to thrive. Drive engagement, retention, build a high performance culture and improve wellbeing.
- COOs: Turn people data into performance gains. Improve business performance, grow productivity, reduce churn, and save costs.

-

Pricing

Products

Choose what works for your team

Loopin Engage

£5/user/month

- Customisable check-ins with real-time sentiment
- Manager Dashboard with team insights
- In-the-moment coaching for managers
- Guidance engine (not chat bot)

Loopin Coach

£5/user/month

- Adaptive coaching journeys
- Conversational coaching
- Build Skills feature
- Optional LMS access
- Email & Teams/Slack nudges

Engage + Coach Bundle

£8/user/month

Best value option including both products

Implementation

Get set up for success

Implementation & Onboarding

from £2,400

- Simple configuration
- Training for your team
- Launch support
- Bespoke configuration available (POA)

Recommended

Organisations that include onboarding typically see faster adoption and stronger outcomes

Customer Success

Ongoing support for maximum impact

Gold

£399/month

- Weekly 30min client calls
- Adoption support
- Fortnightly manager check-ins
- On-demand technical support

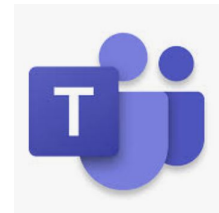
Platinum

£749/month

- Everything in Gold
- Change management consultancy
- Adoption planning & optimisation

Technical Spec

- Built with modern security expectations.
- A clean API backed by clear documentation.
- LMS, HR tech, and workflow stacks connected.



The world of work is changing. The winners invest in their people.



Not a fit if you see management as admin. Perfect if you see it as your growth engine.

Book a demo

Start with a pilot

Talk to us

Rebecca Saunders Jones

Managing Director
rebecca@letsloopin.com

www.letsloopin.com